



“WSG Bydgoszcz Entrepreneur Cup, III Edition” April 19th – 23rd April 2010, Bydgoszcz

www.gwp.wsg.byd.pl

Bydgoszcz, June 1st 2009

Dear Colleagues,

The University of Economy in Bydgoszcz is pleased to invite 1-2 teachers from your teaching staff and 2-4 students of your BA and/or MA programmes in tourism/economics/management/marketing to participate in our third edition of international Enterprise Game “**WSG Bydgoszcz Entrepreneur Cup**” taking place in **Bydgoszcz**, Poland, **April 19th-23rd 2010**.

Our event is a simulation of managerial game designed to deliver:

- the improvement of practical skills, especially soft skills and competences,
- the development of students’ abilities to synthesize various methods they have studied in the previous semesters (e.g. statistics, marketing, economics, management),
- the improvement in students performance concerning team-work under time pressure.

The problem to be solved during the simulation game will be formulated by partner institution Alanus University (Germany). Thanks to it, students will have a chance to participate in the real problem solving process.

The language of the game is English. The number of participants is limited.

Three winning teams will be awarded with the following team prizes:

1st prize – value € 1400

2nd prize – value € 800

3rd prize – value € 600

The most desirable goal of the game is the improvement of students’ skills and competencies. To achieve that, we will formulate and send you a range of recommended topics and subjects which will help students to participate more effectively in our game.

We hope you will find our proposal interesting and beneficial for your students and teachers. Should you have any questions, please do not hesitate to contact us.

In order to register your students and teacher(s), please send the filled out Registration Form by e-mail to cwz@byd.pl or fax at: +48 52 567 00 78.

Kindest regards

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